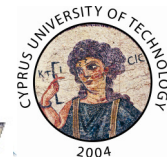


Trends, Impacts and Policies
on Sustainable Tourism Development

CONFERENCE PROGRAMME

Organised by:

International
Association for
Tourism Policy



WEDNESDAY 5 JUNE 2013

15:00 - 18:00	<i>Registration</i> (The Andreas Themistocleous Building, Cyprus University of Technology)
16:00 - 18:00	<i>Guided Walking Tour of Limassol</i>
18:30 - 18:50	<i>Welcome Speeches</i> (Amphitheatre Pefkios Georgiades) - Konstantinos Andriotis, Chairman of ICOT2013, Cyprus University of Technology - Toula Onoufriou, Vice Rector for Academic Affairs, Cyprus University of Technology
18:50 - 19:20	<i>Keynote Lecture</i> by Prof. Dallen J. Timothy, Arizona State University, USA <i>Title: Islands and Microstates - Tourism Opportunities and Challenges to Sustainable Growth</i>
19:20 - 19:50	<i>Cultural Event: Folk Dances of Cyprus</i>
19:50 - 21:00	<i>Welcome Reception</i>

THURSDAY 6 JUNE 2013

8.50 - 9:20	Keynote Speech by Prof. Dimitri Ioannides, Missouri State University, USA & Mid-Sweden University, Sweden <i>Title: What About the Tourism Workers? Exploring the Equity Dimension of Sustainable Development</i>		
9:20 - 11:00	Parallel Session A: Amphitheatre Pefkios Georgiades	Parallel Session B: Ammochostos	Parallel Session C: Keryneia
Theme	<i>Cultural Sustainability and Tourism Development</i>	<i>Education and Entrepreneurship</i>	<i>Case Studies in Tourism</i>
Chair	Nikolaos Boukas & Theopisti Stylianou-Lambert (Special Session)	Christina Koutra	Martinette Kruger
1.	<i>Boukas, N. & Stylianou-Lambert, T.</i> Cultural Tourism and Sustainable Development: Strategies for the Sustainable Management of Museums in Cyprus	<i>Karyopouli, S., Koutra, C. & Vaughan, R.</i> Contractual or/not Negotiations between Hoteliers and Tour Operators in Cyprus: Is it a Bargaining Power Game?	<i>Myburgh, E., Kruger, M. & Saayman, M.</i> A Motivation Based Typology of Triathletes: A Case Of Ironman South Africa
2.	<i>Cardia, G.</i> Culture as Condition and Circumstance for Sustainable Development	<i>Marinakou, E. & Gioumpasoglou, C.</i> An Investigation of Student Satisfaction from Hospitality Internship Programs in Greece	<i>Tosic, V. & Vuckovic, J.</i> Important Belgrade Tourist Product Factors Applying the Principal Components Method
3.	<i>Hana, A.</i> Learning Cultural Heritage Sustainability	<i>Tang, C. & Weaver, D.</i> Pleasure Transit Flights as a Form of Quasi-destination	<i>Tajeiro, M.C. & Santos, J.</i> In Venice with William Shakespeare
4.	<i>Moncheva, I.</i> Cultural and Wine Tourism in the Representation of the Bulgarian Cities	<i>Villarejo, L., González Reverté, F., Gomis, J.M. & Miralbell, O.</i> Augmented Reality Applied to Cultural Heritage Education and Tourism	<i>Siridhara, S. & Namburee, W.</i> Transportation Mode Choice Behavior in Khao Yai National Park
5.	<i>Binder, A.</i> Sustainable Tourism Development: Underlying Factors Influencing an Intercultural Cooperation Project in Bali, Indonesia	<i>Amir, C.</i> Examining E-leisure Traveler's Loyalty Intentions: The Role of Perceptions and Satisfaction Applied to the B to C Travel Websites	<i>Michael, S.</i> Competitive Identity and Destination Branding Policies in a Period of Crisis: The Case of Cyprus
11:00 - 11:30	Coffee Break		
11:30 - 13:00	Parallel Session A: Amphitheatre Pefkios Georgiades	Parallel Session B: Ammochostos	Parallel Session C: Keryneia
Theme	<i>Approaches to Responsible Tourism and Sustainability</i>	<i>Cruise & Coastal Tourism</i>	<i>Safety & Risk in The Hospitality & Tourism Industry</i>
Chair	Vassilios Ziakas & Nikolaos Boukas (Special Session)	Evangelia Marinakou	Neil Robinson
1.	<i>Ziakas, V. & Boukas, N.</i> Tourist Perceptions of the Limassol Carnival Experience and Implications for Responsible Destination Management	<i>Simantiraki, E. & Skivalou, M.</i> Cruise Ship Tourism: Development and Prospects for the Town of Aghios Nikolaos (Crete, Greece)	<i>Robinson, N. & Dale, C.</i> The Role of the Tourist as Agents for Safety and Security in Preventing Child Trafficking Crimes
2.	<i>Neocleous, N.</i> Genesis of a New Event and its Role in Responsible Tourism Development	<i>Ismail, O.A.</i> Marine Tourism in the Sultanate of Oman with Emphasis on Game Fishing	<i>Simoës, D.P.</i> Risk Analysis Strategies on Tourism Facilities: The Need of Safety and Security
3.	<i>Cannas, R. & Theuma, N.</i> Strategies and Tools for Sustainable Tourism Destination Management: Applying the European Tourism Indicator System in Malta	<i>Geldenhuys, L-L., van der Merwe, P. & Slabbert, E.</i> Understanding the Reasons Why Scuba Divers Dive: The Case of Sodwana Bay, South Africa	<i>Avilez, H.</i> Impact of Insecurity in Hotel Occupancy of Acapulco, Mexico
4.	<i>Gasul, D.</i> Lake Tourism ROS Analysis as Tool for Planning a Sustainable Future: The Case of the Sea of Galilee	<i>Seymour, K., van der Merwe, P. & Slabbert, E.</i> Factors Influencing the Perceived Value of a Scuba Diving Experience	<i>Rennie, H.G., Mahon, R. & Becken, S.</i> Disaster Risk Reduction and the Tongan Tourism Supply Sector: A Business Case for Investment?
13:00 - 14:00	Lunch		

14:00 - 15:30	Parallel Session A: Amphitheatre Pefkios Georgiades	Parallel Session B: Ammochostos	Parallel Session C: Keryneia
Theme	<i>Pilgrimage and Pilgrims: Journeys, Destinations, Meanings I</i>	<i>Perspectives of Tourism Sustainability</i>	<i>Climate Change</i>
Chair	Amos S. Ron & Noga Collins-Kreiner (Special Session)	Hamish Rennie	Anne Zahra
1.	<i>Collins-Kreiner, N., Shmueli, D. & Ben-Gal, M.</i> Understanding Conflicts at Religious Tourism Sites: The Israeli Case Study	<i>Boukas, N. & Ziakas, V.</i> Golf Tourist Motivation and Sustainable Development: A Marketing Management Approach for Promoting Responsible Golf Tourism in Cyprus	<i>Surugiu, C., Surugiu, M. & Dincă, A.I.</i> Stakeholders' Perception: A Key Element for Tourism vs. Climate Change Policy Eforie Nord-Case Study on Romanian Littoral Tourism
2.	<i>Carnegie, E. & Tucker, H.</i> Exploring the Nexus Between World Heritage Space and Pilgrimage Site within Göreme Open-Air Museum, Turkey	<i>Dobrica, J.</i> Tourism and Sustainable Development: The Twenty Years Long Way from the Rio Conference (1992) to the Rio Conference (2012)	<i>Diaz Cuevas, P., Villar Lama, A. and Fraile Jurado, P.</i> Spatialization of Tourism Data at Detailed Scales (Andalusia, Spain)
3.	<i>Ron, A.S., Lurie, Y. & Guter, Y.</i> Ethical Dilemmas: Guiding Christian Pilgrims in the Holy Land	<i>Cannas, R. & Giudici, E.</i> Sustainable Tourism Development in Sardinia. Exploring Innovation Through a Community Approach	<i>Alexandrakis, G., Manasakis, C. & Kampanis, N.A.</i> Estimation of the Climatic Change Impact to Beach Tourism: The Case of a Mass Tourist Destination
4.	<i>Yaqub, M.J.</i> Motivations of Individuals that Attend the Annual Pilgrimage of Hajj	<i>Sörensson, A.</i> Tourism Development in Ski Resorts in Sweden	<i>Ibrahim, A.</i> Effect of Climate Change and Natural Disasters to Tourism in the Maldives
15:30 - 16:00	Coffee Break		
16:00 - 17:40	Parallel Session A: Amphitheatre Pefkios Georgiades	Parallel Session B: Ammochostos	Parallel Session C: Keryneia
Theme	<i>Pilgrimage and Pilgrims: Journeys, Destinations, Meanings II</i>	<i>Economics & Impacts of Tourism</i>	<i>Experiencing Tourism & Events</i>
Chair	Amos S. Ron & Noga Collins-Kreiner (Special Session)	Nan Chen	Athinodoros Chronis
1.	<i>Jirásek, I.</i> What Type of Behavior Is More Sustainable from the Philosophical Point of View: Pilgrimage, or Religious Tourism?	<i>Sambracos, E. & Papadopoulou, G.</i> The Economic Impact of Cruise: A European Approach	<i>Chronis, A.</i> Commercial Staging of Tourism Mobilities
2.	<i>de Ascaniis, S. & Cantoni, L.</i> Artistic and Religious Experiences in Online Travel Reviews about Saint Paul Outside the Walls (Rome)	<i>Giannakis, E.</i> The Economic Role of Tourism in the Rural Areas of Cyprus	<i>Pretorius, C., Viviers, P-A. & Botha, K.</i> Arts Festivals or Social Bazaars? The Perceived Contribution of South African Arts Festivals to The Arts
3.	<i>Rodosthenous, N.</i> Market Research for the Development of the Religious and Pilgrimage Tourism in Cyprus	<i>Falzon, J. & Gatt, W.</i> Tourism Demand Elasticities in Mediterranean Countries: Estimates from an AIDS Model	<i>Moosa, Z.</i> Usefulness of Authenticity and Commodification of Cultural Events for the Tourism Industry in the Maldives
4.	<i>Jimura, T.</i> The Impacts of World Heritage Site Designation: Sacred Sites and Pilgrimage Routes in the Kii Mountain Range	<i>Pipike, J.K.</i> Development of Tourism Model Destination and its Impacts on Business Enterprises in Milne Bay Province, Papua New Guinea	<i>Yang, Z.</i> The Chinese Tourist Gaze: A Netnography Approach of Young Womens blog on Macau
5.	<i>McIntosh, A. & Zahra, A.</i> World Youth Day: Contemporary Pilgrimage and Tourism	<i>Gomez Hinojosa, C.</i> Zinacantan's Ethnic Tourism and its Economic Profit for Chiapas, Mexico	<i>Manners, B., Saayman, M. & Kruger, M.</i> Managing the "WOW FACTOR" at Live Music Performances
18.30 - 20.30	Visit and Treat at the Holy Metropolis of Limassol		

FRIDAY 7 JUNE 2013

9:00 - 10:30	Parallel Session A: Amphitheatre Pefkios Georgiades	Parallel Session B: Ammochostos	Parallel Session C: Keryneia
Theme	<i>Health Tourism</i>	<i>Sustainable Development Strategies</i>	<i>Rural Tourism</i>
Chair	Yechezkel Israeli	Sotiris Hji-Avgoustis	Nicos Rodosthenous
1.	<i>Israeli, Y.</i> Wellness, Recreation and Heritage Tourism: Can they Live Together? The Case Study of Hamat-Gader, Israel	<i>Inostroza, G. & Cánoves, G.</i> Sustainable Tourism and Hydropower in Chilean Patagonia: Synergies or Inconsistencies in the Use of Resources?	<i>Csapó, J. & Szabó, K.</i> The Most Recent Trends of Rural Tourism and Best Practices on the Example of South Transdanubia, Hungary
2.	<i>Gheorghilas, A., Dincă, A.I. & Surugiu, C.</i> Approaches to Romanian Spa Tourism Destinations in the Light of the Life Cycle Theory	<i>Pomucz, A.B. & Csete, M.</i> Assessment of Sustainable Lake Tourism Management in Hungary	<i>Eftychiou, E.</i> Power and Tourism: Negotiating Identity in Rural Cyprus
3.	<i>Silverstova, V.</i> Regional Characteristics of European Spa Centers and Trends in the Context of Globalization	<i>Kubli, A.</i> Case Study on Sustainable Management in Zurich Upscale Hotels: Current Efforts, Motivations and Challenges	<i>Farmaki, A.</i> Measuring the Satisfaction of Tourists in Rural Cyprus: Implications for Marketing Strategy
4.	<i>Ernest, T. A.</i> Investigating Health Spa Tourism as a Potential Use of Sagole Thermal Spring in Limpopo Province, South Africa	<i>Verbeek, D.</i> Alpine Pearls: Tourist Destinations' Response to a Need for more Sustainable Tourism Mobilities	<i>Horakova, H. & Fialova, D.</i> Large Scale Tourism Development in a Czech Rural Area: Towards Social Unsustainability
10:30 - 11:00	Coffee Break		
11:00 - 12:30	Parallel Session A: Amphitheatre Pefkios Georgiades	Parallel Session B: Ammochostos	Parallel Session C: Keryneia
Theme	<i>Nature & Culture in Tourism</i>	<i>Ecotourism</i>	<i>Employment & Entrepreneurship</i>
Chair	Deidre Dragovich	Marcantonio Ruisi	Peter Cave
1.	<i>Dragovich, D. & Bajpai, S.</i> Wilderness Tourism and Domestic Visitor Expectations	<i>Chung, C-C.</i> From Cultural Ecology View to Research Ecotourism: A Case Study of AMIS Conservation Area	<i>Baka, V.</i> Place-Making and the Performativity of Travel Strategies: When Emergent Technologies Facilitate the Enactment of Strategizing
2.	<i>Scholtz, M., Kruger, M. & Saayman, M.</i> Determinants of Length of Stay at Three South African National Parks	<i>Einarsdottir, K., Graburn, N. & Palsson, G.</i> Discrepancies Between Defined and Actualized Ecotourism: Bridging the Gap Between Theory and Reality	<i>Cindy, H.</i> Will People Pay More for Branded Amphitheatre Pefkios Georgiadesmenities in a Hotel?
3.	<i>Bautista, M.T.</i> Managing Problems for the Combined Use of Natural and Cultural Landscapes in Mexico	<i>Ammann, C.</i> Case Study on Ecotourism in Brunei: A Holistic Analysis on a Country New to the Field of Tourism	<i>Borodako, K., Berbeka, J. & Rudnicki, M.</i> The Scope of Cooperation Between Tourism Enterprises and Knowledge Intensive Business Services Providers in Poland
4.	<i>Bucurescu, I.</i> Cultural Tourism Developments in Historic Towns: Romanian Case Studies	<i>Tojeiro, M.C. & Santos, J.</i> Enjoy Ecotourism in Brazil	<i>Amir, C.</i> Examining E-leisure Traveler's Loyalty Intentions: The Role of Perceptions and Satisfaction Applied to the B to C Travel Websites
12:30 - 13:30	Lunch Break		

13:30 - 15:30	Parallel Session A: Amphitheatre Pefkios Georgiades	Parallel Session B: Ammochostos	Parallel Session C: Keryneia
Theme	<i>Special Interest Tourism</i>	<i>Impacts of Tourism</i>	<i>Planning & Policies in Tourism</i>
Chair	Jan Louise Jones	Travis W. Heggie	Craig Webster
1.	<i>Jones, J.L.</i> Perceived Impacts of VolunTourism Development: The Case of Jordan	<i>Heggie, T.W.</i> Killing Porters: The Impact of Adventure Tourism on Africa's Mt. Kilimanjaro	<i>Webster, C. & Stanislav, I.</i> Characterizing the Policies and Programs of National Tourism Organizations: Liberalism, Mercantilism, and Social Democracy
2.	<i>Lee, S.</i> Volunteer Tourists' Motivation Change	<i>Verbeek, D.</i> CARMATOP: How to Develop a Carbon Management Tool for Tour Operators and How to Communicate Carbon Impacts Tourists?	<i>Manyane, R.M.</i> Participatory Development: Making Tourism to South Africa's Taung World Heritage Site Work for Communities
3.	<i>Carreira, V. & Gomes, R.</i> Storytelling Stones: A Case for Geotourism	<i>Dincă, A.I.</i> A Sustainable Approach to Tourism Impact: Gura Humorului - Câmpulung - Vatra Dornei - Bârgău Transcarpathian Corridor Case Study	<i>Rozite, M. & van der Steina, A.</i> The Hospitality Towards Tourists by Inhabitants of Riga and the Importance of the Communication between the Tourists and the Locals
4.	<i>Jirásková, M. & Ivo, J.</i> Winter Wandering on Snow Shoes as a Non-Religious Pilgrimage	<i>Yang, Z. & Xiao, Y.</i> Ethnic Minority Residents Perceptions to Tourism Impacts: An Exploratory Research in Bajiao Village, China	<i>Ruisi, M.</i> Re-Conceptualizing A Sicilian Destination through the Actor-Network Theory
5.	<i>Chang, W-C.</i> The Role of Food Tourism in Promoting Leisure Farm	<i>Rennie, H.G.</i> Surf Tourism, Activism and Science: From Creating to Protecting Surf Breaks in New Zealand	<i>Lekovic, J.</i> Public-private Partnership as a Potentially Successful Model for Development of Tourist Destinations in Serbia
6.	<i>Kruger, M., Viljoen, A. & Saayman, M.</i> Who pays to view wildflowers in South Africa	<i>Hadjisavvas, S.</i> The Cyprus Tourism Product as a Whole	<i>Shirmeen, A.</i> Future of Tourism
15:30 - 16:00	Coffee Break		
15:30 - 16:00	Poster Presentations - Titles		
1.	<i>Della Corte, V.</i> Managerial Approaches to Sustainable Tourism and Destination Development		
2.	<i>Fraile Jurado, P., Villar Lama, A. & Díaz Cuevas, P.</i> The Impact of Sea Level Rise on Tourism Facilities in the Andalusian Coast, Spain		
16:00-16:10	Awards' Ceremony		
16:10-16:20	The next ICOT conference - Dr.Nan Chen		
16:20-16.30	Closing from Dr. Konstantinos Andriotis		
17:30-21:30	Half Day Trip & Conference Dinner		

SATURDAY 8 JUNE 2013

08:30-18:00

Study Tour - Villages and Places of Interest in Cyprus

Sponsored by:

